



# Affiliate Programs

Becoming an affiliate of 1040.com is a great way to expand your business offerings, by providing online tax preparation to your customers.

We offer four different affiliate tiers, to match your customer base and experience with providing online tax preparation services. Each tier provides a carefully balanced mix of revenue potential and initial investment.

For more details on how partnering with 1040.com can establish your company as an online tax preparation provider, contact your Drake Software sales representative at **800.890.9500**.

Tier 1: Referrer	Tier 2: Affiliate	Tier 3: Branded	Tier 4: Complete Control
<ul style="list-style-type: none"> <li>✓ No up-front investment</li> <li>✓ 20% revenue share</li> <li>✓ Best for offices referring 50 or fewer returns</li> <li>• <b>Revenue share checks:</b> sent in April and October.</li> </ul>	<ul style="list-style-type: none"> <li>✓ Low up-front investment</li> <li>✓ 80% revenue share</li> <li>✓ Better for offices referring 50 or more returns</li> <li>• <b>Revenue share checks:</b> sent in April and October.</li> </ul>	<ul style="list-style-type: none"> <li>✓ Moderate up-front investment</li> <li>✓ Up to 80% revenue share</li> <li>✓ Custom banner</li> <li>✓ Customizable pricing plans<sup>1</sup></li> <li>✓ Includes e-Collect<sup>2</sup> revenue sharing (tiers based on volume)</li> <li>✓ Better for offices referring 250 or more returns</li> <li>✓ Better for offices with a pre-existing website<sup>3</sup></li> </ul>	<ul style="list-style-type: none"> <li>✓ Requires up-front investment, but provides highest revenue stream</li> <li>✓ Full control of pricing</li> <li>✓ Low per return cost</li> <li>✓ Includes top-tier e-Collect<sup>2</sup> revenue sharing</li> <li>✓ Custom banner</li> <li>✓ Customized e-mails</li> <li>✓ Customized site URL<sup>3</sup></li> <li>✓ Includes customized site styling options</li> </ul>

1. Depending on pricing plan selected, revenue share is 60%, 70%, Or 80%.

2. E-Collect is a program that allows users to deduct preparation fees from their refund. The program is provided by EPS Financial, LLC ([www.epsfinancial.net](http://www.epsfinancial.net)).

3. Customer provides website and landing page for referring users.



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## Schedule of Affiliate Fees

Tier 1: Referrer	Tier 2: Affiliate	Tier 3: Branded	Tier 4: Complete Control
FREE for registered tax preparers	\$1,000 licensing fee  FREE for Drake Software Unlimited customers	\$5,000 branding fee	\$5,000 branding fee, plus prepayment for 4000 returns at \$5 each

All fees are annually recurring.